

Message Text

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43

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
----- 097253

R 230745Z OCT 75
FM AMCONSUL FRANKFURT
TO SECSTATE WASHDC 1775
USDOC WASHDC
INFO AMEMBASSY BONN

UNCLAS FRANKFURT 6991

E.O. 11652: N/A
TAGS: BEXP, GW
SUBJ: WTDR/FTI: BASE - BADISCHE ANILIN & SODAFABRIKEN AG

REF: USDOC 14928

1. GERMANY 2. CNTRY CODE: 428 3. SER. NO, 0160700
4. BASF - BADISCHE ANILIN & SODAFABRIKEN AG.
4. A. COD: K CODE: E
5. N/A
6. D 6700 LUDWIGSHAFEN
7. ESTABL: 1865 8. EMPL: 54,000 9. SIZE: (18-X) VERY LARGE
10. REPUTATION: (22-X) EXCELLENT
11. SALES AREA: WORLDWIDE
12. RPT DATE: 1075
- 13A 28100/04 MFR.EX. OF BASIC CHEMICALS, INTERMEDIATES, PIGMENTS, INORGANIC.
- 13B 28200/04 MFR. EX. OF PLASTICS MATERIAL, INCL. SYNTHETIC FIBERS.
- 13C 28340/04 MFR. EX. OF PHARMACEUTICALS, UNCL. VITAMINS.
- 13D 28510/04 MFR EX. OF PAINT, SPECIAL CLOURS
- 13E 28600/04 MFR EX. OF BASIC CHEMICALS, INTERMEDIATES, PIGMENTS, DYES, TANNING AGENTS ALL ORGANIC.
- 13F. 28790/04 MFR EX. OF AGRICULTURAL CHEMICALS; FERTILIZERS ETC.
- 13G 28900/04 MFR. EX OF PRINTING INK AND OTHER CHEMICAL PREPARATIONS.
- 13H 29110/04 MFR EX. OF OILS AND LIQUIFIED GASES.
- 13I 36790/04 MFR EX. OF MAGNETIC RECORDING TAPES.
14. CONTACT: PROF. DR. SEEFELDER TITLE: CHAIRMAN, EXECUTIVE BOARD.
15. CABLE: BASF D 16. TELEX: 4 64 811. 17 TEL 0621-601

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18. FINANCIAL REF: DEUTSCHE BANK AG, LUDWIGSHAFEN

19. TRADE RES: BASF WYANDOTTE CORP., WYANDOTTE, MICH. 48192
(SUBSIDIARY)
20. FOREIGN FIRMS REPRESENTED OF LICENSING AGREEMENTS: N/A
21. THE FIRM IS A JOINT STOCK CORPORATION WITH STOCK CAPITAL DM 1.6
BILLION. IT IS ONE OF THE LARGEST CONCERNS IN W. GERMANY WITH
67 WHOLLY OR PARTLY OWNED MANUFACTURING SUBSIDIARIES BOTH DOMESTIC
AND FOREIGN. IN THE USA IT OWNS: BASF WYANDOTTE CORP. (CAPITAL
US \$83.2 MILLION); LUCHEM CORP., NEW YORK, N.Y. CAPITAL US \$132.6
MILLION); BASFIN CORP., NEW YORK N.Y. (CAPITAL US \$2 MILLION); AND
DOW BADISCHE COMPANY, WILLIAMSBURG, VA. (50 0/0 OF THE CAPITAL STOCK
OF
DM 122.9 MILLION) THE CORPORATION'S TOTAL INVESTMENT IN SUBSIDIARIES
AMOUNTS TO DM 2 BILLION. THE ANNUAL BUSINESS REPORT FOR 1974 SHOWED
FIXED ASSETS AT DM 3.8 BILLION; CURRENT ASSETS DM 5.3 BILLION.
LIABILITIES INCLUDE RESERVES OF DM 2.3 BILLION AND OBLIGATIONS AT
DM 4.6 BILLION. MAJOR PRODUCTS ARE PLASTICS WITH 19.2 2 0/0 OF THE
ANNUAL SALES VOLUME OF DM 19.7 BILLION. OTHER PRODUCTS RANK AS FOLLOW
S:
2. OIL AND GAS; 3. BASIC CHEMICALS; 4. FERTILIZERS; 5. DYESTUFFS
AND AUXILIARIES ETVXM THE FIRM HAS A SOUND FINANCIAL STANDING AND
IS GOOD FOR ITS COMMITMENTS. RECOMMENDED AS AN EXCELLENT BUSINESS
CONTACT.

2. PREPARED BY P. BARTOLSIC, APPROVED BY M.A. PETER AT
U.S. CONSULATE GENERAL FRANKFURT. LEHMANN

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 23 OCT 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975FRANKF06991
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750368-0732
From: FRANKFURT
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19751025/aaaaawgq.tel
Line Count: 86
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: ElyME
Review Comment: n/a
Review Content Flags:
Review Date: 08 OCT 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <08 OCT 2003 by MaustMC>; APPROVED <18 FEB 2004 by ElyME>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI: BASE - BADISCHE ANILIN & SODAFABRIKEN AG
TAGS: BEXP, GE
To: STATE COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006